

Mobile Financial Stability Unit Marketing and Outreach Specialist (AmeriCorps VISTA)

Company: Financial Pathways of the Piedmont

Full Time/Term: 08/08/2016 - 08/07/2017

College Graduate

Salary: Stipend

Program Benefits: Training , Health Coverage, Choice of Education Award or End of Service Stipend , Relocation Allowance , Childcare assistance if eligible , Living Allowance .

Create a coordinated marketing plan to increase visibility and utilization of The Point, mobile services unit. Strengthen the relationship with organizations that serve no/low-income people to increase utilization of the Mobile Financial Stability Unit (The Point). to provide direct services to increase the financial well-being of individuals in Forsyth County, including: job coaching/ readiness; free tax preparation as a VITA Tax Site and financial coaching and counseling.

Member Activities:

- Assess the community by researching which organizations may be interested in benefiting from The Point, including churches, schools, nonprofits, and other organizations where client transportation may present a challenge
- Research the community for organizations which can provide services along the employment pathway
- Develop meeting agendas, and arrange meetings with collaborative partners to review current plan and identify barriers
- Identify targets for communications plans
- Provide research on existing alternatives to utilizing The Point
- Develop outreach and marketing materials to be used with the plan
- Establish a means of evaluating the effectiveness of the plan
- Develop recommendations for sustainability and expansion of the plan

Please Submit Resume to Keyra@Financialpaths.org or you may apply through the link below.

<https://my.americorps.gov/mp/listing/viewListing.do?id=67280&fromSearch=true>